**Business Resilience Worksheet**

**1: P.E.S.T.E.L**

This tool helps you to define those external factors, over which you have no control of, but you MUST be aware of. This awareness enables both
reactive and proactive plans to be made to ensure business competitiveness.

**Political Factors** e.g. Brexit

**1.**

**2.**

**3.**

**Economic Factors** e.g. exchange rates

**1.**

**2.**

**3.**

**Social Factors** e.g. gender equality

**1.**

**2.**

**3.**

**Technological Factors** e.g. A.I.

**1.**

**2.**

**3.**

**Environmental Factors** e.g. climate change

**1.**

**2.**

**3.**

**Legal Factors** e.g. regulatory

**1.**

**2.**

**3.**

